

Message Text

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ACTION AF-10

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INFO AMEMBASSY LONDON
AMEMBASSY PRETORIA

C O N F I D E N T I A L GABORONE 3185

USIA PASS ASSISTANT DIRECTOR HEDGES

E.O. 11652: GDS
TAGS: ETEL BC
SUBJECT: VOA: POSSIBLE TRANSMITTER IN BOTSWANA

REF:A) GABORONE 2089 B) MASERU 1889 AND PREVIOUS (C) USIA 13483

1. IN THE WAKE OF LESOTHO'S INTEREST IN VOA REPORTED REF B AND
CONTINUED ABSENCE OF REACTION TO MY UNOFFICIAL INQUIRY REF A ABOUT
GOB INTEREST IN DISCUSSING VOA TRANSMITTER HERE, I RAISED
INFORMALLY WITH EXTAFFMIN PERM SECRETARY MPOTOKWANE ON DECEMBER 6
THE QUESTION OF STATUS OF THIS SUBJECT. MPOTOKWANE SAID HE WOULD
LOOK INTO IT. HE TELEPHONED FOLLOWING DAY FOR CONFIRMATION ABOUT
DETAILS, SPECIFICALLY THE NUMBER OF HOURS DAILY THAT VOA WOULD
PROPOSE TO USE THE TRANSMITTER. AFTER REVIEWING INSTRUCTIONS
(REF C), I REPLIED THAT MY GUIDANCE STATED OUR DESIRE
FOR FOUR HOURS DAILY, I.E., 1800-2200 LOCAL TIME. EXTAFF
PERM SEC'S REACTION WAS THAT THIS FIGURE SEEMED TO BE
"HIGH"; WAS IT NEGOTIABLE? I REPLIED THAT WE WERE ONLY
AT THE STAGE OF DECIDING WHETHER NEGOTIATIONS SHOULD BE
UNDERTAKEN AND ASSUMED THAT NO QUESTION WAS EXCLUDED IN
ADVANCE. MPOTOKWANE SAID HE WAS PREPARING MEMO FOR
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PRESIDENT KHAMA. HE APOLOGIZED FOR DELAY AND SAID A
REPLY WOULD SOON BE FORTHCOMING.

2. ON DECEMBER 13, DCM AND I WERE ASKED TO COME TO
STATE HOUSE ON SEVERAL PENDING ITEMS OF BUSINESS.
MPOTOKWANE JOINED PRESIDENTIAL ADMINISTRATIVE SECRETARY
TIBONE (BDF COMMANDER, MAJOR GENERAL MERAFHE, WAS

ALSO PRESENT). MPOTOKWANE SAID HE HAD REPLY TO OUR REQUEST RE VOA TRANSMITTER AS FOLLOWS:

A) GOB IS INTERESTED IN PROPOSAL FOR A TRANSMITTER IN BOTSWANA. HOWEVER, GOB PRESENTLY HAS 50 KW TRANSMITTER; THEY THEREFORE SAW LITTLE OR NO ADVANTAGE IN ESTABLISHING A SECOND 50 KW TRANSMITTER IN GABORONE. UNLESS A LARGER TRANSMITTER WAS AVAILABLE (THEY MENTIONED 250 KW), COVERAGE FROM GABORONE COULD NOT BE SIGNIFICANTLY EXPANDED. IF TRANSMITTER IS 50 KW, GOB URGED IT BE LOCATED AT SELEBI-PIKWE;

B) GOB WOULD PROPOSE TO ALLOCATE VOA FOUR HOURS FROM 1900-2100 LOCAL (RATHER THAN 1800-2200 AS SUGGESTED REF C). REASON FOR THIS CHANGE IS THAT 1800-1900 IS NEWS TIME ON RADIO BOTSWANA;

C) ASKED WHY GOB PROPOSED SELEBI-PIKWE AS SITE OF NEW TRANSMITTER, MPOTOKWANE SAID REASON WAS ASSURANCE OF ADEQUATE ELECTRIC POWER THERE. (POWER IS INDEED HIGHLY EXPENSIVE AND INEFFICIENTLY PRODUCED IN GABORONE.);

D) IN FURTHER RECOGNITION OF PROBLEM OF ELECTRIC POWER, MPOTOKWANE SAID HE HAD BEEN INSTRUCTED TO ASK US IF U.S. WOULD PROVIDE GENERATOR FOR EMERGENCY USE. WE REPLIED THAT WE WOULD INQUIRE. (WE UNDERSTAND ABOUT 400 KW OF ELECTRIC POWER WOULD BE NECESSARY FOR 250 KW TRANSMITTER.) IN SUMMARY, GOB OFFICIALS SAID THEY WOULD BE PLEASED TO DISCUSS PROPOSED PROJECT WITH USG OFFICIALS.

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4. COMMENT: POSITIVE GOB RESPONSE, WHICH HAS PRESIDENT KHAMA'S CONCURRENCE, APPEARS TO US TO PROVIDE A PROMISING BASIS FOR NEGOTIATIONS AIMED AT ESTABLISHING VOA TRANSMITTER IN BOTSWANA. WE VIEW GOB INITIATIVE IN PROPOSING SELEBI-PIKWE AS ALTERNATIVE TRANSMITTER SITE AS ENCOURAGING EVIDENCE OF (A) GOB TRUST AND CONFIDENCE IN U.S. SOUTHERN AFRICAN POLICY, AND (B) WILLINGNESS TO ASSOCIATE ITSELF CLOSELY WITH US (AND WITH OUR POLICY) IN AS SENSITIVE A FIELD AS BROADCASTING. FROM THIS PRESPECTIVE GOB-PROPOSED ALTERNATIVE SITE OF SELEBI-PIKWE, WHILE STILL AT VARIANCE WITH PREFERRED GABORONE LOCATION (REF C), DESERVES CAREFUL STUDY. THE TOWN OF SELEBI-PIKWE IS A FAST-DEVELOPING COMMUNITY THE SIZE OF GABORONE (28,000) AND MORE IMPORTANT ECONOMICALLY THAN FRANCISTOWN, E.G., COPPER-NICKEL PLANT WORTH OVER \$200 MILLION (AMAX BEING LARGEST SINGLE INVESTOR) IS LOCATED THERE. AN EXPATRIATE COMMUNITY OF SOME 500 PERSONS IS RESIDENT AND SOME AMENITIES ARE AVAILABLE. AS FOR TECHNICAL CONSIDERATIONS INVOLVED IN LOCATION AT SELEBI-PIKWE, GOB OFFICIALS WERE ENTHUSIASTIC AT PROSPECT OF DAYTIME AND GREATLY IMPROVED NIGHTTIME COVERAGE FOR CENTRAL AND NORTHERN DISTRICTS OF BOTSWANA, FOR MUCH OF RHODESIA AND

NORTHERN TRANSVAAL. GOB OFFICIALS HAD DONE SOME HOME-
WORK AND SEEMED TO KNOW THE RANGE OF TRANSMITTERS. WE
HOPE VOA IS PREPARED TO FOLLOW UP ON GOB OPENING AND
BEGIN DISCUSSIONS ASAP.
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